

Gauge O Guild Gazette

GAZETTE ADVERTISING RATES

Advertising rates for the Gauge O Guild Gazette

Size	Colour (exc. VAT)	Colour (inc. VAT)	Mono (exc. VAT)	Mono (inc. VAT)
Cover pages	£341.25	£409.50	–	–
Inside cover pages	£341.25	£409.50	–	–
Page 3	£341.25	£409.50	–	–
Full page	£309.75	£371.70	£220.50	£264.60
Three quarter page	£236.25	£283.50	£170.10	£204.12
Half page	£157.50	£189.00	£115.50	£138.60
Quarter page	£84.00	£100.80	£63.00	£75.60
Eighth page	£47.25	£56.70	£36.75	£44.10
Sixteenth page	£31.50	£37.80	£26.25	£31.50

Full Page = 272mm x 188mm

3/4 Page = 188 mm x 202 mm

1/2 Page = 134mm x 188mm (landscape) 272mm x 92mm (portrait)

1/4 Page = 65mm x 188mm (landscape) 134mm x 92mm (portrait)

1/8 Page = 65mm x 92mm 1/16 Page = 30.5mm x 92mm

MECHANICAL DATA

Page size A4, print area (without bleed) 272mm x 188mm. Printed offset lithographic using stochastic screen 200 lpi.

SUPPLIED ARTWORK REQUIREMENTS

Page make-up – QuarkXpress – on Apple OSX. Preferred format – Font included, high resolution (300 dpi) pdf.

Photographic images should be supplied in tiff or jpeg format (300 dpi at actual size).

PLEASE NOTE: WE CANNOT ACCEPT MICROSOFT PUBLISHER FILES

CONTACT DETAILS

If you wish to provide artwork or pictures on disk or via e-mail, or have any other enquiries regarding advertising, please contact Kelly Davis at Artytype, telephone 01594 843830 or write to Artytype, 55/56 The Carlson Suite, Vantage Point, Mitcheldean, Gloucestershire, GL17 0DD, e-mail: kelly@artytype.co.uk

PLEASE REMEMBER: You must be up to date with your payments to The Guild before exhibition bookings are accepted.